

Information and research for policy and practice: survey of producers and producing organisations



This survey is part of the Grey Literature Strategies research project being carried out by Prof Julian Thomas and Ms Amanda Lawrence, Swinburne University; Prof John Houghton, Victoria University; and Dr Gerald White and Dr Paul Weldon, Australian Council for Educational Research.

The aim of this survey is to understand how information and research is produced and disseminated by organisations – either as a whole for small organisations, or as a unit, centre or department within a larger organisation. The results will be used to improve access to research and information of public and professional interest.

The survey asks about the kinds of resources that your organisation produces and disseminates, particularly material such as reports, reviews, discussion papers, working papers, briefings, conference papers, speeches etc. (also known as GREY LITERATURE). We are interested in a range of producers including government departments and agencies, academic centres, NGOs, think tanks and research/consulting companies etc.

We are very grateful for your contribution to this research. The survey should take no more than 15 minutes of your time.

The survey closes: FRIDAY 8 November 2013 - early responses are much appreciated.

WIN A \$50 GIFT VOUCHER

At the end of the survey you have the option to provide your email address and go in the draw to win one of 4 \$50 gift vouchers from Coles/Myer (only valid for use in Australia and New Zealand). Your email address will be kept strictly separate from your survey answers. Winners will be contacted by email after the survey closes.

ABOUT THE SURVEY

Any data collected in this survey will be confidential. Survey data and analysis will inform the project's findings and recommendations and non-identifiable data may be shared with the public via Swinburne University research data bank.

This survey is conducted in accordance with Swinburne University Human Research Ethics Guidelines. Your participation in this research is voluntary, and you may decline to participate without risk. By proceeding to complete the survey, you are indicating that you have read and understood the information above, and are agreeing to participate.

If you have any questions about the study please contact Amanda Lawrence, Swinburne University of Technology at alawrence@swin.edu.au or 03 9214 8792. If you have questions about your rights as a participant contact Keith Wilkins at the university's research office on (03) 9214 8468.

'Grey Literature Strategies: Enhancing the value of informally produced research and information' is an ARC Linkage project conducted in partnership with Swinburne University of Technology, Victoria University, the National Library of Australia, National and State Libraries Australasia, the Australian Council for Educational Research and the Eidos Institute. For more information visit <http://greylitstrategies.info>

Note: This Word version of the survey has been made available to assist respondents in answering the questions for their organisation. To fill out the survey online please go to: <http://survey.acer.edu.au/index.php?r=survey/index/sid/432741/lang/en>

Organisation information

Most questions in this survey are about your organisation. If you are part of a large organisation, eg a university or government department, please answer on behalf of your centre or department or whatever level makes sense as a distinct publishing unit.

1. Name of your organisation/department?

(This information will only be used to clarify your answers and will be kept strictly confidential.)

2. Where is your organisation located? (main office if multiple offices)

(Your answer to this question will be used to determine your national currency and exchange rates)

- Australia
- NZ
- Other, please specify

3. What is the main sector in which your organisation operates?

- Commercial
- Education sector
- Government sector
- NGO and not-for-profit sector
- Other, please specify

Please answer one of the following questions 3a – 3d based on your answer above:

3a. Within the commercial sector, which best describes the nature of your organisation?

- Research/Consulting firm
- Media company
- Large enterprise (not primarily research)
- Small to medium enterprise (not primarily research)
- Other, please specify

3b. Within the education sector, which best describes the nature of your organisation?

- School
- University department/research centre
- TAFE or other college
- University library/information service
- Other library/information
- Other research centre
- Other, please specify

3c. Within the government sector, which best describes the nature of your organisation?

- Federal government department/agency
- State government department/agency

- Local government department/agency
- Political party or organisation
- Other, please specify

3d. Within the non-government or not-for-profit sector which best describes the nature of your organisation?

- Advocacy/Lobby group
- Charity
- Information service/library
- Media
- Professional association
- Think tank
- Union
- Health centre or hospital
- Other, please specify

4. Approximately how many staff does your organisation/department employ?

Please give a Full-Time Equivalent (FTE) number:

Only numbers may be entered in this field.

5. How many staff in your organisation/department are engaged in the production of information and research publications?

Please give a Full-Time Equivalent (FTE) number:

Only numbers may be entered in this field.

6. What is the main subject area of your organisation's information and research publications?

Please provide 1-3 terms that best describe your organisation's focus. These can be broad - science, social science, health etc - or narrow - sustainable technologies, homelessness etc.

7. Which of the following best describes YOUR MAIN role

- Editor/writer
- Librarian/Information manager
- Media and communications
- Policy advisor
- Project manager
- Researcher
- Senior management
- Service delivery
- Student
- Teacher/lecturer
- Other, please specify

Production of research and information by your organisation/department

8. On average, how often does your organisation/department produce information and research publications?

- Daily
- Two-three times a week
- Weekly
- Monthly
- Every two-three months
- Every four-six months
- Annually
- Less often
- Never

9. *What kinds of information and research does your organisation/department produce? Include published and unpublished materials.

Include published and unpublished materials

- Archival or heritage material
- Audio/video material
- Blogs
- Books and eBooks
- Book chapters
- Briefings, guides or research reviews
- Commercial and market research
- Conference papers/presentations
- Data sets (e.g. research or government data)
- Discussion/position papers
- Doctoral or masters theses
- Essays and articles
- Evaluations
- Information sheets and summaries
- Journal articles (peer reviewed)
- Legal and court documents
- News reports, media releases and articles in/for the media
- Policies, procedures, standards and regulations
- Professional/trade magazines/articles
- Reports (including project, inquiry, consultant, etc)
- Social media, talk back radio etc.
- Submissions
- Technical documents
- Web pages/websites
- Working papers and preprints
- Other, please specify

10. Of the information and research materials your organisation/department produces, how many items were produced in the last 12 months?

	None	1 – 10	11 – 20	20	1 – 10	11 – 30	30+
Archival or heritage material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio/video material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blog posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Books and eBooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book chapters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Briefings, guides and research reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial and market research reports	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference papers/presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Data sets (e.g. research or government data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discussion/position papers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doctoral or masters theses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Essays and articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Evaluations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information sheets and summaries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Journal articles (peer reviewed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal and court documents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News reports, media releases and articles in/for the media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional/trade magazines/articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media, talk back radio comments etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reports (including project, inquiry, consultant, etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Submissions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical documents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Web pages/websites	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working papers and preprints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

11. Of the information and research materials that your organisation produces, how important is each type for public policy and practice?

	Not important	Somewhat important	Important	Very important
Archival or heritage material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Audio/video material	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Books and eBooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book chapters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Briefings, guides and research reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commercial and market research	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference papers/presentations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Data sets (e.g. research or government data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Discussion/position papers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Doctoral or masters theses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Essays and articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Evaluations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Information sheets and summaries	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Journal articles (peer reviewed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legal and court documents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News reports, media releases and articles in/for the media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional/trade magazines/articles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public opinion in social media, talk back radio etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reports (including project, inquiry, consultant, etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Submissions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Technical documents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Working papers and preprints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please specify)

12. Why does your organisation produce its own research and information materials (rather than publish with a journal or book publisher)? Please indicate the importance of the following reasons:

	Not important	Somewhat important	Important	Very important
Advocacy or lobbying tool	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
To inform public policy or practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Comply with regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Knowledge translation ie making research findings clearer for public use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide evidence-base for public policy or practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internal purposes or analysis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maximise public access to research and information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media coverage and public debate of an issue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet organisation or funder requirements	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Raise organisation or staff profile or position	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sales and other financial benefits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Share findings with peers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flexibility ie of formats, content etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Control the timing of production and publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

13. What kind of quality control/accountability is carried out on the research and information materials produced by your organisation?

	Never	Occasionally	Often	Always
Copy editing and formatting done in house by general staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peer review run by my organisation or other service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional editing and production services used (either in house or hired)				
Review by internal board, advisory group etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Review by independent board or advisory group etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

14. Of the research and information materials your organisation produced or had published in the last 12 months, approximately what proportion was:

	None	1 – 10%	11 – 20%	21 – 30%	31 – 40%	41 – 50%	51 – 60%	61 – 70%	71 – 80 %	81 – 90 %	91 – 100 %
Available for purchase from your organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Available free to access online or in print from your organisation or other source	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Published by a publisher/journal for subscription/purchase	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Published by a publisher/journal and free to access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commissioned by a third party	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Commissioned by your organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not made public	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other please specify

15. If information and research materials produced by your organisation was not made public in the last 12 months, what were the reasons?

	Never	Occasionally	Often	Always
Inconclusive results	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lack of time and resources to publish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No where to publish	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Privacy issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Results incompatible with organisation's aims	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Results incompatible with commissioning organisation's aims	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Project/research didn't work as expected	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsors/commissioning organisation refused publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Unable to confirm approval for publication ie staff changes, bureaucratic hold ups	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

16. What are the most important sources of income for your organisation/department's production of research and information materials?

	Not important	Somewhat important	Important	Very important
Commissions and contracts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Funding agreements/contracts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Memberships	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Philanthropic/private benefactors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Revenue from sales/subscriptions/licenses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support from other parts of the organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsors/partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

Audience and impact

17. What audiences are the most important for the research and information materials your organisation/department produces?

	Not at all important	Not very important	Important	Very important
Business and industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education sector	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Government sector	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clients/commissioning organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General public	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NGOs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Politicians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Practitioners eg health or service delivery, teachers etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

18. How did your organisation track the impact of the publications and resources that it produced in the last 12 months? Check any that apply

- Count views of web content
- Count downloads of content
- Monitor citations to journal articles
- Monitor citations to grey literature
- Count number of all items produced (incl grey literature)
- Count number of items published (excl grey literature)
- Use Google search ranking
- Monitor media coverage
- Monitor changes to policy and practice from research and advocacy work
- Surveys, focus groups etc
- Don't know
- Don't track

Other, please specify

19. What issues, if any, does your organisation have in monitoring the use and impact of information and research that it produces, especially grey literature?

Dissemination

20. How do you alert your audience to new information and research that your organisation/department has produced? How important are the following services or methods?

	Not important	Somewhat important	Important	Very important
Advertising				
Alerts/RSS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sharing information directly with contacts, in person, by email, etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organisation's email newsletter/list				
Email newsletters/lists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Events or conferences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutional repositories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subject databases and clearing houses ie Policy Online, AIFS	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Journals subscriptions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Libraries incl Trove	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media releases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
News reports and articles including print, online, radio, etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Own organisation's website and/or intranet	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Websites of key organisations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sending print copies to key contacts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social media e.g. Twitter, Facebook, etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

Storage

21. How does your organisation/department usually store and provide access to copies of the information and research publications and resources that it produces?

	Never	Occasionally	Often	Always
Upload to organisation's website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Uploaded to organisation's repository	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upload to partner/other organisation's website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upload to a commercial storage service (e.g. Mendeley, Zotero)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deposit with an Institutional repository (i.e. a university repository)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deposit with a subject database or clearinghouse (e.g. RePec, VOCED)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Publisher stores and provides access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print copies given to National or State Library as legal deposit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Print/digital copies sold to bookstores, libraries, etc	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

Disappearing web content

22. How concerned is your organisation/department that links to your online content may be broken or incorrect due to content being moved or changed over time?

1. Not concerned
 2.
 3.
 4.
 5. Very concerned

23. Does your organisation/department have strategies in place to prevent deadlinks occurring?

Choose one of the following answers

- Yes
 No
 Don't know

If yes

24a. Which of the following strategies do you use?

	Never	Occasionally	Often	Always
Content is stored in a repository that provides long term storage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Clean URLs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DOIs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Handles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Permanent URLs (PURLS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plan website upgrades to ensure URLs are preserved	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Create redirects when URLs change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use links to online archives ie Pandora	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Use personal archiving system eg Webcite	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

If no

24b. What is the main reason why not?

Check any that apply

- Haven't thought about it
- Its not a priority for our organisation at this time
- Don't know what we should do
- Haven't had time or resources
- Too expensive or technically difficult
- Decisions about website management are made by other parts of the organisation
- Other, please specify

Copyright

24. When your organisation produces information and research directly, how does it approach copyright?

	Never	Occasionally	Often	Always
Copyright symbol or statement included in publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Creative commons licence included in publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No copyright or licensing information included in publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Depends on the project and the client/funders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other, please specify

25. To what extent do you agree or disagree with the following statements?

	Strongly disagree	Disagree	Neither agree or disagree	Agree	Strongly agree
I am unclear whether anyone else can use, copy or store material that my organisation makes available online	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Being unable to copy, store or redistribute online information including grey literature due to copyright law is a problem for my organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Providing long term access to our online content is not an issue for my organisation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Libraries and information services should be able to store copies of print and digital material, including grey literature, for long term access and use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

26. If you would like to comment or expand on your responses to questions 24 or 25, please do so here:

Value of Grey Literature

Grey literature is research and information produced by organisations – not professional or commercial publishers - which may or may not be made publicly available.

27. Approximately how much time have YOU spent creating grey literature on average per week over the last 12 months?

hours per week

28. Approximately what share of your overall work time have YOU spent creating grey literature, on average per week, over the last 12 months?

% of working time

29. Approximately how much funding does your organization/department put into projects/activities that result in the creation/production of grey literature, on average per year?

\$ per annum

30. Approximately what was your organisation's revenue from the sale/distribution of GL during the last 12 months?

\$ per annum

31. Do you have any comments you would like to make on the value of grey literature for your organisation?

Thank you!

**Thank you very much for your time and input to the survey.
Please enter your email below to be in the draw to win a gift voucher.**

If you would like to go in the draw for our competition to win one of 4 AUD\$50 Coles/Myer gift vouchers please provide your email address here. Your email address will only be used to contact you in the event that you are one of the five entries in the draw selected at random to receive a voucher. It will not be used to identify you with your answers.

All questionnaires and entries must be completed by midnight on Friday 9 November 2013 to go in the draw. The draw is only open to Australian and New Zealand citizens. Your email address will not be linked with your survey responses.